

Stronger. Tougher. Guaranteed.

DATAMARS
Livestock

Herdsman[®]

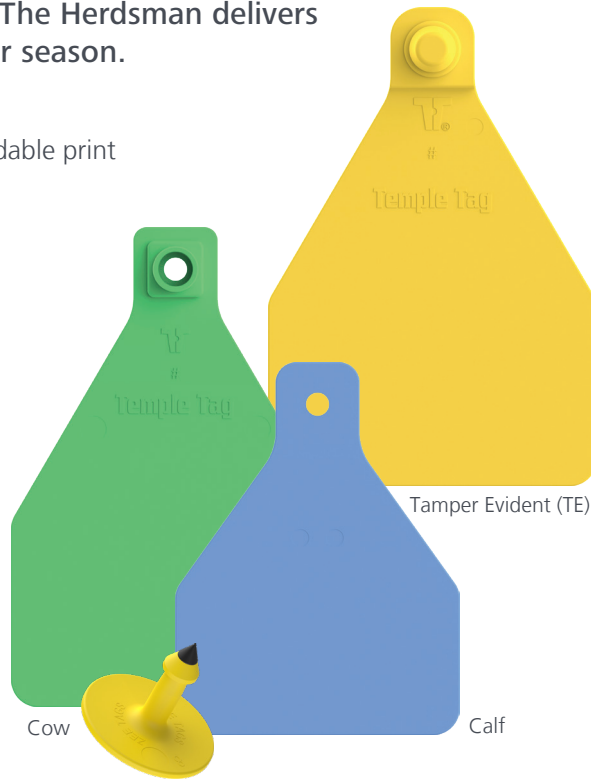
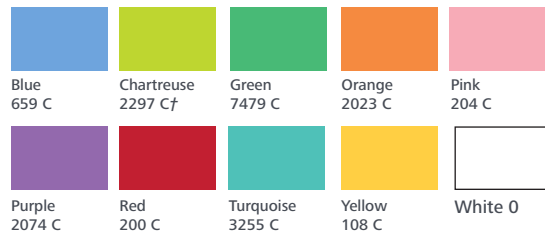
2-piece Tags

The Herdsman is built to last – and we back that promise for the life of the animal.

Its rugged, wide-neck design and sloped shoulders stand up to the toughest situations, resisting hang-ups and breakage while delivering exceptional retention. Every tag is guaranteed against breakage and unreadable print for the life of the animal. The Herdsman delivers the reliability you can count on season after season.

- Lifetime Guarantee - Covering breakage & unreadable print
- Exceptional Retention
- Built for Harsh Conditions
- Pairs with TSO and TST (DNA collection)
- Matched Sets available with EIDs
- Tamper-evident option
- Customizable & Versatile
2 sizes, 10 colors 3 marking options
(blank, pre-numbered or custom laser print)

Herdsman Color Options



Compatible Products



Herdsman[®] II Tagger



Universal Tagger



Z2 No-Tear-Tagger[™]



Tissue Tagger



Tissue Tags



EID 840
USDA Approved

Printing Standards & Sizing

Sizes available for sequential numbering. The numbers listed refer to the maximum amount of characters in a given size.

Laser	1/4"	3/8"	1/2"	3/4"	7/8"	1"	1.2"	1 1/2"	1 3/4"
Cow	10	9	9	6	6	6	5	4	4
Calf	9	8	8	5	5	5	5	3	N/A

Tag Dimensions	W	H
Cow	3 1/8"	4 1/2"
Calf	2 5/8"	3 3/8"
Rivet	1 1/8" Diameter	



◀ Learn More

VISIT ZTAGS.COM

Customer Support **800-433-3112**
customerservice@datamars.com

PLEASE NOTE: Actual tag pantone colors may vary from the swatches. ComfortEar, Herdsman, Temple Tags, Z Tag and Z2 No-Tear-Tagger are registered trademarks of Datamars, Inc. © 2025 Datamars, Inc. – All rights reserved. REV081925



Herdsman® Tag Custom Design Order Form

Date _____

Tag Delivery Date _____

P.O. _____

Please use (1) form for each design request. Custom tag orders require digital format of artwork. An excel document is required for broken sequence tag orders.

BILLING ADDRESS:

NAME _____

ADDRESS _____

CITY, STATE _____ ZIP _____

BILL TO CONTACT _____

PHONE _____ FAX _____

EMAIL _____

SHIPPING ADDRESS: Same as Billing Address

NAME _____

ADDRESS _____

CITY, STATE _____ ZIP _____

SHIP TO CONTACT _____

PHONE _____ FAX _____

EMAIL _____

Tag Type

- Cow
- Calf
- Cow Tamper Evident

Tag Color

- | | |
|-------------------------------------|------------------------------------|
| <input type="checkbox"/> Blue | <input type="checkbox"/> Purple |
| <input type="checkbox"/> Chartreuse | <input type="checkbox"/> Red |
| <input type="checkbox"/> Green | <input type="checkbox"/> Turquoise |
| <input type="checkbox"/> Orange | <input type="checkbox"/> Yellow |
| <input type="checkbox"/> Pink | <input type="checkbox"/> White |

Printing

- ONE SIDE
- TWO SIDES
- Tag Number Series
_____ to _____
(For non-sequential series additional fees apply.)
- EXISTING LOGO:
PREVIOUS P.O. # _____
- NEW LOGO SET UP

FRONT OF TAG

LINE 1 _____
LINE 2 _____
LINE 3 _____

BACK OF TAG

LINE 1 _____
LINE 2 _____
LINE 3 _____

Tag Mock Up Area
Printable area is inside the dotted lines.

